
Home Inspection Franchise

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So long as people continue to move and to purchase new homes; so long as disasters happen and insurance claims are submitted; so long as pesky pests attack house underpinnings, a home inspection franchise business will be profitable.

Home buyers like the home inspection certification because it helps them to be more at ease during the purchase process. They will be fully informed of any major structural damage which needs to be considered before purchasing the home. They will also be apprised of maintenance type items which should be budgeted for. Because home ownership is such a huge investment decision for most people, it's important not to let your heart rule your pocketbook and end up with a piece of property which is a nightmare waiting to happen.

Home sellers would be wise to call for a pre-sale home inspection. In many jurisdictions, a home inspection is a pre-sale requirement. Even if the action of getting a home inspection is voluntary, it still allows the home owners to be fully aware of deficiencies in the structure. Some issues or problem areas can be corrected prior to listing the property for sale; others are simply a matter of being able to make a full disclosure to the buyer. By having a completed home inspection, the sale of the property may be completed more expeditiously, so if a rapid sale is important, prepare the path by doing the home inspection prior to listing and correcting problems which are likely to be issues during the sales process.

For real estate professionals a home inspection is an excellent sales promotion tool. It helps the professional be cognizant of all the factors about the house which can impact the buy decision. A full disclosure of defects, contrary to the popular belief that it will have a negative effect on the likelihood of the sale, actually can assist in making the decision a positive one. The buyer will see that the seller has not attempted to hide defects and may even use the remaining points if any, as a negotiating tool with the seller.

For a person looking to purchase a franchise, a home inspection franchise is an excellent choice. According to Entrepreneur Magazine, over 90 percent of homes sold today must have a current home inspection certificate. Good people skills are important, as many of the jobs are generated through real estate professionals. It's not critical to be a construction engineer or home builder in order to acquire and successfully run a home inspection franchise, but some knowledge of and interest in the home construction industry is helpful.